What is a release?

The image or clip is used to illustrate an article, story, critique or educational text.

Do I need a release?

No, if you own the copyright to the image and cannot be traced.

Is my use commercial or editorial?

Commercial: Yes, follow usage restrictions indicated. Yes, if you sell the image or clip for any purpose.

Editorial: Yes, if you use the image or clip to illustrate a news article or a similar type of editorial content.

What is in your image?

Newspaper: Yes, if you use the image or clip to illustrate a news article.

Nationality: No, if you sell the image or clip for any purpose.

What if the model or property owner is deceased?

If the model or property owner is deceased, you may need to obtain permission from a legal heir or guardian.

Are there any exceptions?

The following things may not need permission:

- Reproduction of a book or magazine in which the image or clip is published.
- Reproduction of a book or magazine that is out of copyright.

- The image or clip is in the public domain.

- The image or clip is part of a new work that is itself in the public domain.

- The image or clip is used in a non-commercial, educational setting.

For more information, visit: https://www.alamy.com/help/what-is-model-release-property-release.aspx