

Captions and Keywords for your Alamy Images

A guide to help you get the best out of your images on Alamy. Understand each of the fields in Manage Images and the impact they have on search results.

Section	Mandatory	What to enter	Character limit	Significance in search
Caption	Yes	A brief description of your image	128	Low
Essential keywords	Yes	The most important words that describe your image. Think what a customer would be searching for	50	Very high
Main keywords	No	This is where you put the next most important keywords	300	High
Comprehensive keywords	No	Keywords that are still relevant to your image but are not as important as 'main' or 'essential'	856	Medium
Description	No	Extra information relating to the image. Most appropriate for historical, reportage and editorial images	2000	Not searchable
Location	No	Where your image was taken. Use the format: street name, town, city, state, province, country. If the location is very important to your image then make sure it's added as a keyword as well.	100	Not searchable
Date taken	No	The date your images was created, not the date it was scanned or submitted. If you feel the date is particularly important then also put it in the caption and keyword field	10	Customer filter