

alwaysstock Announces Alliance with Alamy

New relationship with internationally-known stock photo agency exposes alwaysstock images to an even wider audience

Longmeadow, Mass (PRWEB) September 17, 2006 -- alwaysstock®, LLC, a royalty-free stock photography and illustration company founded by experienced advertising professionals, is excited to announce its newly formed alliance with Alamy, an international agency dedicated to providing a comprehensive selection of unique images and creating the world's largest and fastest search engine for stock photography.

"We're very excited about our affiliation with Alamy," says Michelle van Schouwen, president of alwaysstock. "It has an enormous presence in Europe, and rapidly growing visibility internationally. This opportunity gives alwaysstock images exposure to a much wider audience." Alamy is currently adding about 200,000 images a month to its site.

alwaysstock is managed by designers for designers, and like Alamy, has a strong commitment to providing images that address the real, practical needs of design, advertising and marketing professionals along with excellent customer support. alwaysstock is also committed to constant expansion of its image database, both through new submissions from current contributors and through active solicitation of work from fresh new photographers.

"This is truly a symbiotic relationship," says van Schouwen. "If a client searches for alwaysstock images on Alamy's site, they'll also have access to Alamy's over 4.9 million stock photos. And current users of Alamy will now have the opportunity to view and purchase the high quality, out-of-the-ordinary images on which alwaysstock builds its reputation."

About alwaysstock

alwaysstock is currently home to nearly one hundred photographers from around the world, with growing collections in medical, lifestyles, business, sports, concepts, kids, seniors, and much more. Alwaysstock is continually expanding its image offerings for marketing and editorial design. The company can be reached at (413) 567-2105 ext. 109, or by visiting www.alwaysstock.com.

Alamy can be contacted at www.alamy.com or at +44 1235 844600.

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