

Baby boomers on Alamy

Alamy has added a new range of images called 40260.com, a new royalty free collection featuring the lifestyles of the 40 to 60 age group.

The collection of 3,700 images portrays the baby boomer generation in a positive light, such as enjoying a fit and healthy lifestyle, the freedom of retirement or life after the children have left.

- www.alamy.com