

Virtual CD

You thought CDs were on the way out? Well now Alamy has seen to it that they survive by making them virtual. The Virtual CD is being hailed by Alamy as the ideal solution to the problems associated with hard copy CDs – delivery delays, storage issues, expense – but with all the benefits of the medium intact.

Contributors don't need to worry about the cost of mastering and can now produce a virtual equivalent for free. They can create collections online and make them instantly available to all customers visiting the Alamy site. Customers will benefit from access to image collections they won't find anywhere else.

A portfolio of 110 virtual CDs has already been produced for the launch of the service. Customers can choose CDs from contributors including image100, imagestopshop, ImageState, PhotoWood, Up the Resolution and the Nature Picture Library. sgs

Contact: Alan Capel, Head of Content, alan@alamy.com