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Stock Asylum Staff Reports

FIRST CATALOG
PAGE

Corbis Named Sponsor of "Pollies" . . .
Mar. 11, 2008

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Corbis has been named the official image sponsor of the 17th annual Pollie Awards and Conference this week in Santa Monica, CA. The Pollies are handed out by the American Association of Political Consultants, the largest trade organization of public affairs professionals and political consultants.

ABOUT THE
PHOTOGRAPHERS

Corbis, which has launched a U.S. election political microsite for the current election, is offering AAPC members a 20 percent discount on still and motion imagery during the 2008 U.S. election.

FIND A
PHOTOGRAPHER

FIND AN AGENCY

For the Corbis political microsite, [click here](#).

HOME



Stock Xchange Signs Agreement with Age Fotostock . . .
Mar. 11, 2008



© John Terence Turner

Singapore-based Stock Xchange will distribute imagery from age fotostock in Singapore under a new non-exclusive agreement with age, which has offices in Barcelona, Madrid and New York City.

Under the arrangement, Stock Xchange, which licenses images to advertising clients, will also join the THP Photo Services Platform, with access to about 500,000 age fotostock images and 96,000 pixtal royalty-free images.

For the age fotostock website, [click here](#).



© P. & G. Bowater

Fotolia Adds Moodboard Photos . . .
Mar. 11, 2008

Fotolia, a supplier of micropayment stock photography, will add 6,000 moodboard images to its new Infinite Collection of midstock images, which licenses royalty-free images for \$15 to \$90.

The Infinite collection includes images represented by well-known distributors. The images may not have been licensed for less than Fotolia's pricing.

For the Fotolia website, [click here](#).



Registration Opens for BAPLA Picture Buyers' Fair . . .
Mar. 6, 2008

The British Association of Picture Libraries and Agencies (BAPLA) is now accepting registrations for the 2008 Picture Buyers' Fair in London May 7 to 8.

The organization that represents image libraries in the United Kingdom expects more than 120 exhibitors, including some 25 new participants. The show is designed to bring image buyers and sellers together. A seminar program is included.

For the BAPLA website, [click here](#).



Paramount Pictures Offers Footage Through Thought Equity . . .
Mar. 6, 2008

Thought Equity Motion and Paramount Pictures have announced a deal under which footage from Paramount will be available for licensing from the Denver-based stock footage library.

The arrangement includes footage from thousands of films and television episodes made by Paramount. Besides the Paramount collection Thought Equity also represents footage from NBC, National Geographic, Sony Pictures, HBO and NCAA Sports.

For the Thought Equity website, [click here](#).



GoGo Images Launches Multi-Cultural Collection . . .
Mar. 5, 2008

Seattle-based GoGo Images now offers a multi-cultural image collection with images of Latin, Asian, Indian, African-American, Middle Eastern and gay and lesbian people.

Many of the royalty-free images come from collections like UpperCut RF, Radius, PictureIndia, Bluemoon Stock, and Big Cheese. Images from GoGo's own collection also are included.

For the GoGo website, [click here](#).



PhotoShelter Personal Archives Can Import Images from Flickr . . .
Mar. 5, 2008

PhotoShelter announced on this date that it now provides a tool which

photographers can use to upload images from a Flickr Pro account to their PhotoShelter Personal Archive.

To transfer copies of images, PhotoShelter users log onto their personal archive and use a menu option to upload chosen images.

For the PhotoShelter website, [click here](#).



Danita Delimont Named a 2008 Fellow of NANPA . . .
Mar. 5, 2008

Danita Delimont, owner of the stock agency that bears her name, has been named a 2008 Fellow of the North American Nature Photographers Association (NANPA) in recognition of 28 year contribution to the professional nature photography industry.

Delimont is an active member of the photographic community who has served has served as national president of the American Society of Picture Professionals (ASPP). She currently is co-president of of ASPP's West Coast Chapter and plays an active role in the Picture Archive Council of America.

For the Danita Delimont Stock Agency website, [click here](#).



Digital Railroad Appoints New Chief Financial Officer . . .
Mar. 3, 2008

Digital Railroad announced on this date that Thomas A. Grina has been named chief financial officer of the company that provides technology connecting creators and buyers of stock imagery.

The company said Grina has 20 years experience leading financial organizations in the telecom and software industries. At Digital Railroad, he will oversee finance, account management and business and operating strategy. He previously has worked at Digeo, Inc.; Advanced Telecom Group Advanced Radio Telecom and Dial Page, Inc.

For the Digital Railroad website, [click here](#).



Ian Martin and Lorena Ross Win Getty Editorial Grants . . .
Feb. 29, 2008

California photographer Ian Martin and Brooklyn shooter Lorena Ros are the first two winners of 2008 editorial grants from Getty Images. Both will receive \$20,000 and support from Getty photo editors to pursue their winning projects.

Ros' project, called "Silent Witness" will probe the impact and prevalence of childhood sexual abuse. She will photograph, conduct audio interviews and collect supporting narratives by and about 30 U.S. sexual abuse survivors.

Martin will use his money for a project called "Hidden Minority: South Africa's White Poor," which will look at the problem of white poverty in South Africa. Martin's subjects often live on less than \$40 a month.

For the Getty Images website, [click here](#).



Alamy Terminated Contributor Over Model Releases . . .
Feb. 27, 2008

British Stock photography distributor Alamy reported this date that it has terminated its contract with a contributor who falsely stated that an image had a model release. The action came after the unnamed contributor admitted he knew the image was not released. All of the contributor's images were removed from the Alamy collection.

"We are seeking to gain more of a foothold in the commercial market where there is greater sensitivity to the need for releases," said Alan Capel, the company's head of content. "By providing the new annotation tools we are giving contributors the opportunity to make their images available to this market if they meet the necessary requirements."

"We take breaches of the contributor agreement very seriously but we also want to stress that, by providing correct release information, you are protecting yourselves against any legal action," Capel added.

The problem came to light when a person in the photo contacted Alamy, complaining he had not signed a release.

For the Alamy website, [click here](#).



Getty Images Files 8-K with Details about its Acquisition . . .
Feb. 27, 2008

Getty Images has filed paperwork with the U.S. Securities and Exchange Commission concerning its proposed acquisition by Hellman & Friedman, a private equity company. The document is filled with a huge number of basic legal provisions, but one fact stands out.

Under certain circumstances, Getty could opt out of the deal if a better suitor is found.

For the entire filing, [click here](#). For a summary, [click here](#).



BAPLA Welcomes Non-Members at its Picture Buyers' Fair . . .
Feb. 27, 2008

The British Association of Picture Libraries and Agencies (BAPLA) has announced that it will welcome all image distributors at its Picture Buyers' Fair May 7 to 8 in London. Until now, participation had been limited to the organizations members.

More than 2,200 image buyers attended the fair in 2007, the organization said. Some 115 exhibitors have already confirmed their participation in this year's event.

For the BAPLA website, [click here](#).



PLUS Coalition New Board Members . . .

Feb. 20, 2008

The Picture Licensing Universal System (PLUS) Coalition has expanded its board of directors to include David S. Ferriero, a director of the New York Public Libraries; Clement Mok, a designer and consultant and former creative director at Apple Computer; Scott Brownstein, a former chief technical officer at Applied Graphics Technologies; and Dustin Wees, director of metadata and cataloging at ArtStor. Alan Newman, chief of the division of imaging and visual services at the National Gallery of Art also recently joined the board.

For the PLUS website, [click here](#).



Getty Adds Popperfoto Collection . . .

Feb. 20, 2008

Getty Images has uploaded over 100,000 images from the Popperfoto and Bob Thomas Sports Photography collections to the Getty Images website.

Started in 1934, the Popperfoto Collection is one of Europe's oldest and largest independently-owned image libraries. It includes more than 14 million images dating back 150 years. The entire collection, which includes the Bob Thomas Sports Photography library, will be represented by Getty Images exclusively.

For the Getty Images website, [click here](#).



Image Source Nominated for Fast Growth Award . . .

Feb. 20, 2008

Royalty-free photography producer Image Source has been nominated as one of four finalists at the Fast Growth Business Awards 2008 in the International Business of the Year category. It is the second year Image Source has been nominated for the award.

"Award nominees had to demonstrate quantifiable evidence of growth and success, improved market share, customer satisfaction and a continued program of product or service development, as well as how valuable international sales are for the business and how they dealt with red tape, legal, cultural and language constraints," the company said in a prepared release. The winner will be announced March 12.

For the Image Source website, [click here](#).



Getty Signs Partnership Agreement with Augusta National Golf Club . . .

Feb. 15, 2008

Getty Images announced that it has signed an imagery partnership agreement with Augusta National Golf Club. The Augusta collection includes imagery from many Masters Tournaments. Portraits of Augusta National founders Clifford Robert and Bobby Jones are in the collection that can be seen on the Getty

Images website.

Also included are photos of major professional golfers like Arnold Palmer, Jack Nicklaus and Ben Hogan. Getty said employees have spent several months scanning, captioning and digitizing thousands of images from the Augusta collection.

For the Getty Images website, [click here](#).



PhotoAlto Opens New York Office . . .

Feb. 14, 2008

PhotoAlto, a stock distributor founded in Paris, says it will open an office on 15th Street in New York City. Marci Gershel, who has 17 years experience in the stock photo industry, will act as the company's liaison with creatives in the New York area.

For the PhotoAlto website, [click here](#).



Zymmetrical Announces Expanded Search Options . . .

Feb. 14, 2008

Zymmetrical, a company that offers micropayment and midstock-priced photos, video, fonts and graphics, has announced the launch of an expanded search feature.

Image buyers can now find images with blank or clutter-free areas for logo and text through a new "Freerange" option. The Freerange search can be combined with a color filter that lets users find images with a desired color.

For the Zymmetrical website, [click here](#).



SnapVillage Starts Advertising . . .

Feb. 14, 2008

Snapvillage, Corbis' micropayment stock photo website, announced that it is launching its first advertising effort with media ads, direct marketing and search engine marketing.

The division said it is seeing significant growth in purchases with sales having increased ten percent in the past two weeks since the website opened to customers outside North America.

"SnapVillage customers to date include graphic designers, small businesses, web developers, publishers as well as creative individuals working on creative projects for clubs, associations, schools and loved ones," the division said in a prepared release.

For the SnapVillage website, [click here](#).



PhotoShelter Hires Two Key Executives . . .

Feb. 12, 2008

PhotoShelter, a new stock photography distributor that boasts 20,000 professional and amateur contributors, has hired Andrew Fingerman as vice president of marketing, and Genevieve Harley as director of sales.

Fingerman, who until recently was a senior product manager at American Express, will oversee brand strategy, marketing communications and customer acquisition campaigns. Harley, who worked for Getty Images during the last five years, will lead a team of executives responsible for providing support to image buyers.

PhotoShelter has committed to spending \$1 million to promote the stock photo collection that pays contributors a 70 percent commission on each sale.

For the PhotoShelter website, [click here](#).



Icon Sports Media Launches New Website . . .

Feb. 11, 2008

Icon Sports Media has unveiled a new website with over one million images of more than 100 sports worldwide. The new site uses Spitfire Photo's proprietary image distribution and search technology.

The new site offers a news feed style homepage and individual sports sections.

For the Icon website, [click here](#). For Sptifire Photos, [click here](#).



Automated Keywords from Keywording.com . . .

Feb. 7, 2008

Keywording.com says it has developed a process that turns captions into keywords. Though the Portland, OR, company does not claim the automated process is as thorough as human keywording, it says this is a good way to get stock photos and other images into search engines quickly and inexpensively.

Prices start at \$0.50 per image. Keywording.com says the process was originally created to help contributors meet the requirements of Alamy's new keywording approach, which is more complicated than many traditional keywording schemes.

For the Keywording.com website, [click here](#).



Alamy Adds Huntstock Lifestyle Collection . . .

Feb. 7, 2008

It was announced on this date that Huntstock, which is owned and operated by industry veterans Pat and Mark Hunt, will upload its lifestyle collection to Alamy's web site.

The Boston image production company offers photos in business, sports, family life, baby boomers and New England scenics.

For the Alamy website, [click here](#).



Jupiterimages Now Offers \$49 Web Resolution Images . . .
Feb. 7, 2008

Without much fanfare, Jupiterimages has matched Getty Images' \$49 price for web resolution royalty-free images.

"It may be small, but our new RF web resolution file size is perfectly formed and ideal for use online," reads an announcement on the company's home page.

Like Getty, Jupiter is offering 500 kilobyte files for the new, lower price. A horizontal image of normal proportions would be about the width of this column.

A check of the Corbis website revealed that the Seattle company has yet to follow the lead of its cross-town rival. Corbis' smallest royalty-free images are 640 kilobytes. Though a few are priced at \$45 or \$55 for the lowest resolution, many sported base-level prices of \$95.

For the Jupiterimages website, [click here](#).



Corbis Adds Five New Collections . . .
Feb. 5, 2008

Corbis announced on this date that it has added five new image collections to its rights-managed and royalty-free libraries.

The company said it now represents work from Cultura, a royalty-free collection with a European perspective; Hemis, a travel collection; Document Iran, imagery from Iran; Jon Arnold RF, travel photography; and 81A Productions, classic royalty-free imagery from Photolibrary.

For the Corbis website, [click here](#).



Dreamstime to License Editorial Photos . . .
Feb. 5, 2008

Micropayment stock photography distributor Dreamstime, says it now accepts images without model or property releases for distribution to editorial clients.

The company said it will accept unreleased images of current-events, news, and social/cultural scenes.

For the Dreamstime website, [click here](#).



Getty Report Warns of "Greenwashing" . . .
Feb. 5, 2008

Getty Images has released the second edition of its MAP report. The \$750 edition

explores the rush by advertisers to associate themselves with environmental issues.

The report warns against "greenwashing," which is defined as "the careless, uninspiring use of environmental visual clichés." It also quotes a Yankelovich Research report that indicates consumers want authenticity and will rally against false advertising claims about the environment.

"When it comes to the visual language of the environment, we are in danger of killing it as a meaningful symbol with visual cliché," said Lewis Blackwell, Creative Advisor at Getty Images.

To learn more about the report, [click here](#).



Ableimages Launches Rights-Managed Collection . . .

Feb. 5, 2008

Ableimages has announced the launch of its new rights-managed collection.

"Our goal is to create a body of rights managed content containing globally relevant concepts, promoting sustainability, environmental issues, recycling, alternative energy, organic farming and eco-friendly lifestyles," the company said in a prepared release.

The British firm said it believes there is room for growth in rights-managed imagery.

For more on ableimages, [click here](#).



Masterfile Names OnAsia as Distributor in Thailand . . .

Jan. 29, 2008

OnAsia has been named Masterfile's exclusive subdistributor in Thailand. The move is part of the Toronto company's new strategy in Southeast Asia, said Masterfile Vice President Tomas Speight.

Masterfile said Thai clients will for the first time have direct access with local customer service. Until now, service in Thailand has been handled from Singapore.

For the Masterfile website, [click here](#).



ASMP and Fine Art Center will Offer Photo Exhibit . . .

Jan. 29, 2008

The American Society of Media Photographers (ASMP) and The Center for Fine Art Photography, have announced they will collaborate on an exhibition of work by ASMP members.

Deadline for entries is March 4. The show runs from June 6 to July 3 at The Center for Fine Art Photography in Fort Collins, CO.

There is a \$35 entry fee for the first three images. Members of both ASMP and the center can submit the first three images for \$20. Additional images can be submitted for \$10 each.

For more information, [click here](#).



Image Source Wins Employer Award . . .
Jan. 28, 2008

Image Source, a major supplier of royalty-free stock photography, has been named one of the United Kingdom's best employers by CRF, an independent organization involved in worldwide business research.

"It's wonderful to be recognized as one of Britain's top employers," said Chief Executive Christina Vaughn in a prepared statement.

The CRF recognition follows the company's recent inclusion in the "Ones to Watch" section of the Best Companies Guide, 2007, which is a guide to top UK companies. The guide is compiled using feedback directly from employees.

For the Image Source website, [click here](#).



SnapVillage Goes Worldwide . . .
Jan. 23, 2008

Corbis' SnapVillage micropayment and midstock web site is now out of its beta testing phase and available to customers worldwide, the company said on this date.

However, the site with 160,000 low-priced images remains an English language only site. The company said SnapVillage is adding about 10,000 images each week.

For SnapVillage, [click here](#).



Newscom Offers Broadcast Quality Video from Reuters . . .
Jan. 22, 2008

Newscom announced on this date that it now offers broadcast quality video from Reuters, making Reuters the first major news agency with this kind of offer in the United States.

With more than 13,000 current and archived video segments now available in various categories from breaking news to human interest, the Reuters collection provides stories from Europe, Asia, Africa, the Middle East and the Americas.

Reuters video is available in MPEG2/full broadcast quality, Real, Flash and Windows Media formats.

For Newscom's Reuters Resource Center, [click here](#).



Ellen Herbert is Senior Director of Creative Content at Jupiterimages . . .
Jan. 22, 2008

Jupiterimages announced on this date that Ellen Herbert has been promoted to senior director of creative content. Though the press release did not specifically mention Herbert's predecessor, Edie Tobias, former vice president of creative content at Jupiterimages, recently left the company to manage the Corbis entertainment division.

Herbert has held numerous stock industry and photography editing positions at various companies. Most recently, she led the creative effort for Jupiter's FoodPix division.

For the Jupiterimages website. [Click here.](#)



Fotolia Micropayment Collection Reaches Three Million Images . . .
Jan. 22, 2008

Micropayment stock photography distributor Fotolia says its image collection reached three million images with the addition of a photo of balloons and ribbon by Marek Kosmal, a Polish amateur shooter.

The image is listed as number "5858267." Kosmal has submitted 2201 images to Fotolia and has licensed 1,800 images.

For the Fotolia website, [click here.](#)



Blend Adds Rights-Ready to its Website . . .
Jan. 17, 2008

Blend Images says it now offers rights-ready photographs from its own web site.

The company that specializes in multi-ethnic stock photography noted that its rights-ready collection is also available from Getty Images.

"Our rights-ready imagery has always sold well, so it was clear to us that clients seem taken by the clarity of structure and ease of use with the rights-ready licensing model," said Blend Chief Executive Rick Becker-Leckrone.

For the Blend website. [Click here.](#)



German "Midstock" Company Offers English Website . . .
Jan. 17, 2008

PantherMedia, a supplier of low-end royalty-free stock photography, has announced the launch of an English language web site. The Munich-based company founded in 2004 says it has 500,000 images from 15,000 photographers. Prices range from \$10.59 to \$74.79, including taxes.

Commercial image buyers should be careful about checking model releases information on this site. A tour of the website revealed several images that

looked like standard royalty-free commercial photos, but were marked as having no releases.

PantherMedia will search its files for customers. If no appropriate image is found, the company will also broadcast a request to photographers.

For the PantherMedia website. [Click here.](#)



Layoffs at WpN Follow Strategy Change . . .
Jan. 15, 2008

Citing stagnant demand and high technology and labor costs, WpN has announced it will focus its resources on photo assignments rather than image distribution.

the company that provides mostly editorial imagery said there will be some layoffs. However some editors will be added to manage assignments for editorial, feature, portrait, lifestyle, corporate and public relations assignments.

The WpN daily photo feed will end Feb. 1, the company said.

"In the face of stagnant demand, and given the high labor and technology costs of providing quality stories on a daily basis alongside much larger competitors, it is not economically viable to continue to produce a daily photo feed," said Chief Executive Brian Miler. "Assignments, while also a high-touch, labor-intensive business, are an area where we have clearly distinguished ourselves and can continue to be successful."

For the WpN website. [Click here.](#)



It was Just One of Those Blips . . .
Jan. 15, 2008

Getty Images investors may have been encouraged by a nine percent jump in the company's stock price last week ([click here](#) for previous brief), but the rise proved to be just a blip.

Five days later, Getty stock plummeted \$2.67 a share to a new five-year low of \$23.19. Some 721,100 shares changed hands on this date, considerably more than the company's 484,000 daily average. The 10.32 percent drop came on a day when the Dow fell 2.17 percent.

For the Getty Images website. [Click here.](#)



Masterfile Sends Out 2008 Diary . . .
Jan. 15, 2008

Masterfile has sent its clients around the world a diary for 2008. The bound volume offers a year's worth of Masterfile images.

The diary is published in a landscape format. It was developed at Masterfile's European headquarters.

For the Masterfile website. [Click here.](#)



Getty Share Price Takes a Jump . . .

Jan. 10, 2008

The price of a share of Getty Images stock took a leap of more than nine percent on this date. The price of a single share of Getty stock cost \$26.74 at the end of the trading day, an increase of \$2.29.

There appeared to be no specific news about Getty that could account for the jump, but the Wall Street Journal Wednesday published a feature article entitled "Getty Bolsters Its Web Presence." The article may have convinced some investors that the company is worth another look, especially since Getty shares have fallen considerably during the last year.

For the Getty Images website. [Click here.](#) To read the Wall Street Journal article, [Click here.](#) (*Hint: Non subscribers can read the entire article by going to Google News and typing in "Getty Images Photography."* [Click here for Google News.](#))



Masterfile Appoints Director of Client Services . . .

Jan. 10, 2008

Masterfile announced on this date that Lisa Dempsey has been appointed director of client services for the United States and Canada. She will act as an interface between the company's sales and business development teams. She also will be responsible for client acquisition and the development of new sales strategies.

In the past, Dempsey has worked for Sekani/Corbis Motion and Getty Images, where she was manager of film sales. She also was chief executive at First Light.

For the Masterfile website. [Click here.](#)



Ad Agencies Optimistic in Latest Survey . . .

Jan. 8, 2008

Thirty-seven percent of advertising agencies surveyed by The Industry Measure were optimistic about business conditions of the the next six months.

The Industry Measure's "Business Optimisim Index" is now at 97.95, a decline of about ten points from last year, but still higher than two years ago and just slightly lower than three years ago when it was just over 100.

The company that looks at trends in the graphics commuications industry, also said 77 percent of design and production firms cited cross-media campaigns as the top sales opportunity, the highest number ever.

The Industry Measure's annual 231-page forecast of the creative media is available for \$999 from the company's website. [Click here.](#)



Mary Evans Represents Illustrated London News Library . . .
Jan. 3, 2008

The Mary Evans Picture Library, which licenses historical images, has announced it is now managing The Illustrated London News Picture Library.

Launched by Herbert Ingram in 1842, The Illustrated London News was the world's first illustrated newspaper. The company's picture library now includes imagery from eight publications.

For the Mary Evans Picture Library website, [click here](#).



THP Will Host Nearly Six Million Images by Year's End . . .
Dec. 20, 2007

THP Photo Services, a program that provides hosting and marketing services for 60 image distributors, says that since July it has added 650,000 images from 129 brands, including 20 new brands. By the end of this year, the service of age fotostock expects to have nearly six million images online from a total of 250 brands.

The service has recently added imagery from Arabian Eye, NativeStock Pictures, The Mexican Collection, Red Cover, and DeAgostini Editore. THP stands for Technical Hositing Platform.

For the THP website, [click here](#).



Muench Studio Offers Print Workshop in April . . .
Dec. 20, 2007

Muench Photography Studio is offering a two-day print workshop April 19 to 20 in Goleta, CA.

The workshop will cover topics necessary for producing quality prints for sale or personal use, including monitor calibration, inkjet printer capabilities and printing media.

To learn more, [click here](#).



The Creative Digital Darkroom Available from O'Reilly . . .
Dec. 20, 2007

O'Reilly Media has announced the availability of a new book authored by Katrin Eismann and Sean Duggan, both educators and art photographers.

The Creative Digital Darkroom translates traditional darkroom skills into digital solutions using Photoshop and Lightroom software from Adobe. It discusses important creative concepts, tools and techniques for producing high-quality images, and techniques for both black and white and color photography, the publishing company said.

O'Rielly said the volume is much more than "quick tips and gimmicky effects of

many of today's books." It is available from O'Rielly for \$49.99.

To learn more about the book, [click here](#).



Sounds and Pictures from Image Source . . .

Dec. 17, 2007

Image Source is providing a new interactive CD and web tools that use sounds, dialogue and audio effects to describe images in its collection.

The "Open Your Ears" CD has been mailed to customers. It is part of the "Open Your Eyes" campaign, which also includes a special web site for the company's best customers, a wrapping paper design tool and slide shows.

After listening to the Open Your Ears, audio, users click through to see the related image. Afterwards, customers can enter a memory competition on the Open Your Eyes mini-website.

For the Image Source website, [click here](#).



Getty Announces Group101Spots Winners . . .

Dec. 13, 2007

Matt Helfgott, Ken Locsmandi, and rosey from Los Angeles; and, David Weinstock, Jeremy Russell, and Otis from New York are winners of the 2007 Group101Spots Director Showcase. The competition sponsored by Getty Images challenges emerging commercial directors to 'reinvent the reel' by creating a new reel in six months.

The participants had access to Getty's entire collection as they tried to develop innovative new work, the company said. Getty Images said the goal of the program is to mentor new commercial directors.

To see the reels, [click here](#).



PixelPerfectDigital Offers work from Dreamstime . . .

Dec. 13 2007

PixelPerfectDigital, a website that offers free stock photography to the design community, will now display photography, graphics, artwork, backgrounds and other materials from micropayment stock photo distributor Dreamstime.

"The objective in our partnership with PixelPerfectDigital is two-fold. One, to assist PPD to expand their overall service to offer a product that they could not otherwise provide, and two, to enable both PPD and Dreamstime to become increasingly visible on the web bringing more value to the users and widening our audience," said Dreamstime Chief Executive Serban Enache in a prepared statement.

For the PixelPerfectDigital website, [click here](#).



Agricultural Posters from Peter Dean. . .
Dec. 12, 2007

It is a safe bet that when you think of art posters, images of pigs, cows and sheep do not pop immediately to mind. However, a small poster collection from British photographer may change that, at least in a small way.

[Continue reading below](#)



LES COCHONS COUCHES
Peter Dean

This photo of a tired mother of fourteen piglets is one of six posters being sold by British agriculture photographer Peter Dean. (© Peter Dean)

Agricultural stock photographer Peter Dean has published a collection of six farm animal images, all of which show that the animals we love to eat do have some personality. Included are photos of a tuckered-out mother pig with 14 piglets (though you can see just eight of them), five cows trying to see over a dry stone fence. and a mother sheep with two lambs all listing to their right.

The posters cost £12.95 (\$26.54) each plus postage.

To see all the posters, [click here](#).



Image Source Launches VIP Mini-Website . . .
Dec. 10, 2007

Image Source, which produces and distributes royalty-free stock photography, has created a special members-only mini-website for the company's best customers.

The "Black Zone" is a part of Image Source's "Open Your Eyes" promotional campaign, the company said.

"The Black Zone is where we can treat and interact with our premium clients," said Image Source Chief executive Christina Vaughan. "We can offer them exclusive content and features, as well as special offers and gifts."

The first visitors will receive a custom-designed shoulder bag, the company said.

For the Image Source website, [click here](#).



Newscom Offers Video from Reuters . . .

Dec. 10 2007

Newscom, which provides images and written news content for the editorial markets, says it now offers video from Reuters.

Coverage includes breaking news as well as human interest, sports and entertainment video from around the world. Up to 60 new stories will be added each day.

For the Newscom website, [click here](#).



Alamy Offers Bigger Thumbnails . . .

Dec. 10, 2007

British stock photography distributor Alamy announced in its blog today that it has increased the size of its image thumbnails. The new thumbnails are 170 pixels on the long size, which seems to be something of an industry standard.

Getty, Corbis, Veer and others have similarly-sized thumbnails. Science Faction is one of the few companies offering larger thumbnails at 230 pixels on the long side.

For the Alamy website, [click here](#).



Photolibary Launches UK Subscription Through Index Stock Brand . . .

Dec. 4, 2007

Photolibary has launched a new subscription service in the United Kingdom under the Index Stock brand name. Index Open offers a general library of 250,000 images. Subscribers can download up to 30 images a day.

Prices range from £69 per month (about \$142) for an annual subscription billed monthly to £699 (about \$1440) for an annual subscription paid at the beginning of the subscription period.

The British prices are considerably higher than those in the U.S. where an annual print resolution subscription costs \$699. Photolibary will launch a new U.S. Index Open web site and offer subscriptions in several other territories next year.

For the United Kingdom Index Open website, [click here](#).



Moodboard and PunchStock Offer Low-Priced Images . . .

Dec. 4, 2007

Moodboard has announced that, for this week only, its Quality Microstock