

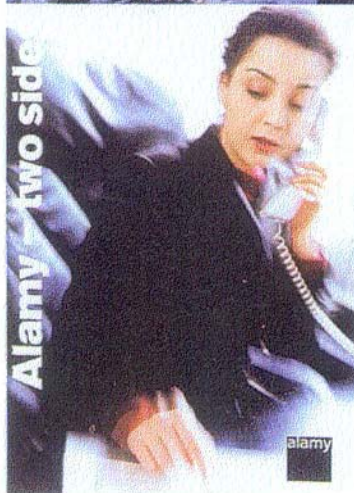
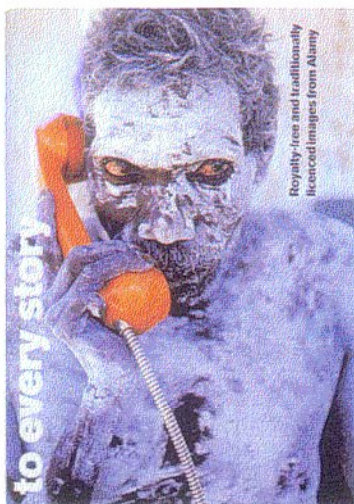
STEP

INSIDE DESIGN



miscellaneous


NEWS BITES FROM A TO Z



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A DOUBLY GOOD PROMOTION

Ever find the perfect stock image for a project, but couldn't use it because it's royalty-free and you need licensed material, or vice versa? As its latest promotion depicts, Alamy, a U.K.-based one-stop shop for hard-to-find images, offers the best of both worlds. Designed by Struktur (www.struktur.co.uk), the pages of Alamy's "Two Sides to Every Story" booklet are divided into two sections. The top pages show rights-protected images; the bottom shows royalty-free images. The shots in both sections are comparable in subject, uniqueness, and quality, so when opened to the same pages, the spreads' images somewhat mirror each other, highlighting Alamy's ability to provide the type of shot you want in the format you need.

Not sure if royalty-free or rights-protected is for you? The booklet's narrative explains the differences. "Two Sides to Every Story" is an impressive sampling of the thousands of high-quality stock photographs. To receive a copy, complete the catalog request form online at www.alamy.com or e-mail sales@alamy.com. 

THE DESIGN WORLD FROM THE INSIDE OUT
\$7.95 US | \$11.50 CDN NOVEMBER | DECEMBER 2002