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Alamy's 'Limited Use' Goes Worldwide

In response to feedback from its contributors, Alamy is considering some changes to its Limited Use scheme, as it goes worldwide following a trial in the UK.

Alamy CEO James West said: “The concerns that have been raised are valid and we are working on ways of addressing them.”

Alamy is looking at the issue of file sizes after worries that the larger sizes could be used outside the terms of the scheme. It is also considering allowing contributors to opt in to the scheme using a pseudonym or on a per image basis so that only parts of their collection are available for Limited Use. At present, contributors have to allow their entire collection to be available if they opt in.

The Limited Use scheme, which was launched last month, is aimed at new users like teachers or bloggers who do not normally buy pictures. It offers images from 60p, \$1 or €1, restricting sales to a narrowly defined set of usages such as educational use or personal blogs and social network sites.

Contributors to Alamy have the option of making their images available for Limited Use as well as being sold conventionally, giving them the opportunity to earn additional income without affecting their existing sales.

Posted by Will Carleton

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