

Commercial

Alamy Images launches enhanced website and new services

Stock image provider [Alamy](#), Abingdon, U.K., is re-launching its website with a range of enhancements centering on speed and ease of use. The site is now five times faster and can take as little as a quarter of a second to conduct a search and half a second to show a page of 10 images (for customers with a T1 connection). Alamy further upgraded the site with: one-click navigation to features such as 'zoom view', 'image details', and 'add to cart' to improve accessibility; streamlined purchase path so there are fewer clicks to buy; and larger thumbnails to improve at-a-glance browsing.

For customers who meet certain criteria, the company is offering an offline interpolation service to increase the resolution of an image without impacting the quality; an Image Preview tool that enables customers to review the color of high-resolution images in print form before going to press, and an easy download tool that enables account customers to download high-resolution images at any time.

The new Alamy site is the first in a series of releases planned for the next 12 months.