

## **Win/Mac: Alamy Offers Key Ryder Cup Images from Popperfoto**

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Alamy Images a leading provider of specialist images and general material from the world's top picture libraries and photographers, can now offer its customers online access to one of the largest privately owned collections of international sports pictures in the UK. This follows a deal with POPPERFOTO, one of the most comprehensive commercial picture libraries in the world.

The images offered include material from The Ryder Cup, including 756 images from 1927 (the first time it was held) to the last 1999 event. Alamy is offering these images packaged into three specially edited Picture Research Collections - Ryder Cup Heroes which focuses on the personalities involved; Ryder Cup Classics which includes all the classic shots of famous incidents, the venues and so on, and Ryder Cup 1999, focusing on the controversial 1999 Ryder Cup held at Brookline, Boston, USA.

Other POPPERFOTO material offered by Alamy includes:

- World Cup 1930 - 2002 - more than 1,500 photographs of the 32 World Cup 2002 teams, including pictures of individual players, coaches, teams, venues and the qualifying matches. A 2500-strong archival collection is also available, showing highlights from past World Cups, dating from 1930 to the present day. This material, which includes some of the world's oldest World Cup images, comprises action shots, as well as stadium and cup presentations.
- Wimbledon Tennis - 1067 images from the earliest images of Wimbledon up to 2001. These capture the atmosphere and quirks of the place as well as illustrating the personalities/events/players/stars, etc.

Gary Shaeffer, marketing director of POPPERFOTO, commented, "We are very excited to be working with Alamy, particularly given the rising profile that the company has in the marketplace. POPPERFOTO offers millions of images covering a broad range of subjects so there is great opportunity for us to supply Alamy with a wealth of new material in future."

James West, CEO of Alamy, added, "The excellent range of images we have secured from POPPERFOTO will ensure that customers looking for any kind of sporting photos will be very well served. The pictures we have give very comprehensive histories of major sporting events. We look forward to receiving much more of their top rate material, both in sport and in other subject areas."

Other sports image providers on Alamy include Stockshot, Michael Cole, Chris Noble, Andi Duff, Leo Mason, Peter Grumann, Stefan Hunziker, Mark Scheuern, Carl Schneider and Scott Kemper.

In addition to POPPERFOTO, Alamy's collection ([www.alamy.com](http://www.alamy.com)), comprising images that are both commercially and editorially led, includes material from over 1000 photographers and more than 50 picture agencies. Recent signings include Rubberball, Image 100, PhotoNetwork, Abode, First Rung, Worldwide Picture Library, Simon Marsden, Daniel Aubrey and Up the Resolution.