



Friday, November 22, 2002

Alamy Images Grows Portfolio of America Imagery Leading UK-based stock photography portal adds over 65,000 images of the United States to its already expansive portfolio

(Press Release)

Friday, November 22, 2002

Alamy, a leading provider of both specialist and general imagery from the world's major picture agencies and photographers, recently expanded its already extensive portfolio with new US specific content. Over the last few months more than 65,000 images depicting lifestyle, business, nature, urban landscapes, and travel imagery have been added to Alamy's collection of hundreds of thousands of pictures. New contributors providing US specific images include:

- Joseph Sohm - local American imagery
- DCstockphoto.com - Washington, DC
- Brand X - unique, royalty-free stock
- Mark Lewis - vacation and conceptual
- Tom Tracy Photography - US technology and industry
- Tony Sweet - landscapes and nature
- David Young-Wolff - US multi-ethnic lifestyles
- Russ Widstrand, Jung Im Jang, Pete McArthur - royalty-free and traditionally licensed conceptual stock
- Barrie Rokeach - aerial photography covering industrial, urban and landscapes
Chris Noble - recreational and extreme sports including rock climbing and kayaking

James West, CEO of Alamy Images, commented, "We know from talking to our customers in the US that they find it difficult to find local images from traditional US stock agencies. Since Alamy pays more flexible commission rates to photographers and photographic agencies, we have been able to attract many new contributors as well as the big picture agency brands. We have also paid specific attention to balance our content to include expansive US imagery. This is why our American customers can find more specific, local imagery on Alamy.com in addition to globally themed pictures from the large stock brands."

Existing providers from the US have also added to their Alamy collections. These contributors include Glen Allison (travel imagery); David Young-Wolff (multi-ethnic lifestyles); Bill Bachmann (lifestyles and travel); Donald Nausbaum (vacations and travel); Dorothy and Leo Keeler (wildlife from Alaska); Tom Payne (concepts, travel and general stock); Bart Harris (humor and lifestyle shots); Rob Casey (conceptual material); Tony Cordoza (lifestyle and conceptual material); Fogstock (lifestyle and concepts); Focus Group (US travel and lifestyles); Rubberball (portraits); Marine Waterhouse (underwater and vacations); Stock Connection (US lifestyles, travel and wildlife); and John Foxx (US travel, lifestyle, business and concepts).

Alamy has also bolstered its international coverage with new content from several providers including: Jean-Philippe Soule (travel images from Central and South America); Bikem Ekberzade and James Hawkins (worldwide imagery including photo essays of Afghanistan and Africa); View Stock China (royalty-free images of all aspects of Asian Culture); and Dinodia Photo Library and Indiapicture (traditional and cosmopolitan Indian imagery); Etchbild (contemporary Swedish lifestyles); and Plainpicture (simple European images).

About Alamy Images

Alamy Images (www.alamy.com) provides a one-stop shop for leading and 'hard-to-find' image brands worldwide. The website was launched in February 2001 to provide image buyers with a single source for all their royalty-free (RF) and traditionally licensed image needs, supported by innovative technology and strong customer service.

Alamy uses technology to run its operations more cost effectively than its competitors and can therefore pay more flexible rates of contributor commission. The same technology enables the company to provide innovative new products and services for customers, e.g. an Easy Download tool for high-resolution images for certain licensed image users, and an interpolation service to enable us to increase the resolution of an image without impacting its quality. The company balances this emphasis on technology with strong customer service, ensuring every customer has a named contact and access to free searches.

Hundreds of thousands of commercial and editorial images can be found on the Alamy website and thousands are added every month. Subjects include everything from business and lifestyles to extreme sports, gardening and architecture. Customers span some of the world's leading advertising, direct marketing and design agencies, publishers and broadcasters. For a full list of contributors and customers, please visit the 'About us' section of Alamy's website at www.alamy.com.