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News

New OnAsia keywording software for Alamy contributors

Faster and easier keywording is available to Alamy contributors thanks to new software from digital imaging experts, OnAsia.

OnAsia has upgraded its Windows-based Image Keyworder software to include a customised 'Alamy Mode' for users submitting images to Alamy, the largest stock photo site on the web.

The new version, available at www.imagekeyworder.com, enables Alamy contributors to work on batches of images, speeding up the workflow for getting their pictures online.

It is currently the only commercially available software that has been tailor designed to accommodate the specific annotation requirements of Alamy.

"When Alamy announced that it was changing its metadata requirements, we saw an opportunity to customize our Image Keyworder for a very specific group of users," explained Yvan Cohen, Director at OnAsia.

"Alamy was extremely supportive throughout this process and we now hope that its contributors will see the benefits of the customised functionality we are providing for them," he added.

Alan Capel, Alamy's Head of Content said: "We like OnAsia because, like us, they are interested in helping the photographer navigate through the perilous waters of submitting images. We were delighted that we could work together to deliver a solution specific to Alamy and we believe that Image Keyworder is a valuable tool for providing comprehensive and targeted keywording."

Image Keyworder comes bundled with a thesaurus comprising over 40,000 terms. Several relevant



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terms can be added with a single click, making it much easier and faster than keywording manually.

It also means that groups of images can be processed in batches, templates can be created and saved for repeat image types and keywords can be selectively added and removed from sets of images.

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