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Alamy Restricts Contributor Participation in Blog, Forum

Posted April 1st, 2009 by Julia Dudnik Stern

Alamy has removed the "comments" feature from its corporate blog. The company has also announced that it is restricting its online forum topics.

Alamy CEO James West told Selling Stock that the reason for this decision is that previous forum and blog comments were not representative of the opinion across the entire Alamy contributor community. He explained: "To cite a recent example, our email to 17,000 contributors regarding our proposal for U.K. newspapers received plenty of comment on the blog and forum. Someone reading these comments might reasonably conclude that most contributors disagreed with our proposals, whereas in reality [only] approximately 300 have opted out."

West said Alamy intends to continue to share information with its contributors and, where appropriate, adapt to accommodate their concerns. "The only thing that will change is we will no longer provide a platform for negative opinion to overshadow the general consensus," he added.

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