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News

Alamy provides images for Copyright Clearance Center

Alamy has teamed up with rights licensing experts Copyright Clearance Center to help create a new way for corporations to access pre-licensed images for internal business uses.

ReadyImages is a corporate-wide subscription service that offers a simple search, select and download process. Alamy has provided more than 1.3 million keyword-searchable professional images to the service.

Subscribers to the ReadyImages service pay an annual subscription fee to use all the images they need for a range of internal communications needs, such as training and HR materials, company newsletters, emails and intranet postings, as well as in client, partner and trade show presentations.



[T&C privacy policy](#)

“ReadyImages is an innovative new service that helps customers find and use the quality licensed images they desire,” said Bill Burger, Vice President of Marketing at CCC. “The breadth and depth of Alamy’s image catalogue made them a logical partner as we offer a cost-effective way to make sure that everyone in the organization has access to high quality, licensed professional images.”

ReadyImages takes the hassle out of using images for business purposes. Subscribers no longer have to waste time searching for quality images, getting permission, navigating shopping carts and completing complicated check-out processes. They can also be sure that the images they are using are properly licensed and available in a variety of sizes and resolutions for a single annual fee.

Alamy CEO James West said: “CCC has used its experience in licensing all types of content to solve a big headache for large corporations. It has recognized that businesses want a safe way of sourcing pictures online for internal communications. We are excited to have the opportunity of combining CCC’s expertise with our database of high-quality images.”

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innovative new service that helps customers find and use the quality licensed images they desire”

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