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## Alamy terminates contributor contract over model release issue



According to a posting on the company blog, Alamy has terminated the contract of a contributor for falsely stating that an image had a model release. Alamy claims that it acted after the agency was contacted by a person who was the subject of an image marked as released but was confident he had never signed one. When asked to supply proof of the model release the contributing photographer admitted having not received a release but was maybe hoping to track the person down later.

"Given that the contributor had knowingly provided false information, we felt we had no choice but to terminate the contract of the contributor and remove all of their images with immediate effect," stated Alamy's head of content Alan Capel on the company's Blog

"We are seeking to gain more of a foothold in the commercial market where there is greater sensitivity to the need for releases. By providing the new annotation tools we are giving contributors the opportunity to make their images available to this market if they meet the necessary requirements."

It appears that the company posted the details of this story as a warning to other contributors which seems to have had the desired effect. One commenter posted "Oh dear! I found one! (Embarrassed red face) Now changed." with several more comments by contributors echoing similar remarks after having reviewed their own submissions.

Specific details about the identity of the contributor or image in question were not provided.

Web: <http://www.alamy.com/Blog/>

Posted by [Brent Phelps](#) on February 28, 2008 | [Permalink](#)

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